

Desktop Publishing

Media Art designed for the purpose of promoting a company, event, or product.

Date received by MAACS competition office: _____

Student: _____ Division: Sr. High (grades 9-12)

Description of Project: _____

Year's Assigned theme: _____

FACTORS EVALUATED	COMMENTS	POINTS 6-20
ORIGINALITY: (a) Does the preliminary plans and pattern show original design and good planning? (b) Does the project display the personality/ individuality of the artist? (c) Is it 'fresh' and new?		
TECHNIQUE: (a) Is the general appearance pleasing and well-proportioned? (b) Good balance of white space? (c) All elements placed appropriately? (d) Is design appropriate for targeted audience?		
DETAILS: (a) Are headings and text uniform and harmonious? (b) Are there decorative elements that add to the overall aesthetics? (c) Was the use/non-use of color appropriate for the piece?		
APPEARANCE: (a) Is the printed mock up pleasing? (b) Does the project serve its purpose well? (c) Is the piece balanced? (d) Does the piece "illustrate" or "sell" the chosen topic appropriately?		
DIFFICULTY: (a) Does the project display a knowledge and experience with tools and techniques? (b) Is the project of appropriate difficulty for the age of the student? (c) Does the project display the overall difficulty and time needed for this project?		

Total Points (100 possible) _____

POINT SCALE

20-17Excellent, Superior
 16-13 ... Above Average, Good
 12-9 Fair, Average
 8-6 Poor

POINT TOTALS

100-92 1 Rating
 91-80 2 Rating
 79-70 3 Rating
 69-below 4 Rating

 Judge's Signature

Questions listed in the "Factors Evaluated" column are just a sample of the type of questions the judge considers when evaluating that area.